EverFi

Critical Skills for 21st Century Learners

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Brett Elwell - Schools Manager, Maine & New Hampshire
EverFi partners with institutions to deliver a high quality 21st Century skills learning platform to schools and communities at no cost to better prepare students for next generation challenges.
About EverFi

EverFi teaches and assesses students in the critical skills they need for life. Our cutting-edge digital curriculum is available at no cost to K12 schools and districts.

12,000+ K-12 SCHOOLS
12 MILLION+ STUDENTS REACHED
500+ CORPORATE PARTNERS
80+ FORMER TEACHERS AS EMPLOYEES
10+ YEARS EXPERIENCE

EverFi Nationwide: Over one million students using EverFi Financial Literacy courses
Measuring Impact

The following data is available with district-wide student participation:

Student Assessment Data

Attitudinal Surveys

Teacher/Student Feedback

Program Reach & Efficacy

Knowledge Gains • Readiness • Behavior Change • Satisfaction • Modules Completed

Hours Spent Learning
Supporting Public-Private Partnerships

500+ Corporations

800+ Higher Ed Institutions
Services Include:

Curriculum is Available at No Cost
Including annual updates and improvements

Free Professional Development
Including ongoing support

Real-time Data on Student Progress
And unlimited student licenses

http://info.everfi.com/mainefinancialscholars
<table>
<thead>
<tr>
<th>Grade Level</th>
<th>Course</th>
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<tbody>
<tr>
<td>Elementary</td>
<td>Vault: Understanding Money</td>
<td>6-8th Grade</td>
<td>Ignition: Digital Citizenship</td>
<td>6-9th Grade</td>
<td>Commons: Digital Town Square</td>
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<td>4-6th Grade</td>
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<td>8-10th Grade</td>
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<td>Middle</td>
<td>FutureSmart: Hockey Scholar</td>
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<td>Commons:</td>
<td>7-10th Grade</td>
<td>Venture: Entrepreneurial Expedition</td>
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<tr>
<td>High</td>
<td>EverFi: Financial Literacy</td>
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<td>9-12th Grade</td>
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- **Financial Literacy**
- **STEM**
- **Diversity & Inclusion**
- **Career Success**
- **Health & Wellness**

Standards Aligned, Student Assessments, Digital Badging, Easily Scalable
Past and Current Progress

Past Usage
- High school: 531 students in 19 schools
- Middle School:
- Elementary School: 149 students in 8 schools
- Total: 680 students in 27 schools

Current Usage
- High School: 2,400 Students Active in 55 schools
- Middle School: 1500 students in 25 schools
- Elementary School: 335 students in 9 schools
- Total: 4,210 students in 89 schools
Standards Alignment

- EverFi Financial Literacy Standards Alignment:
  - National Jump$tart Standards for Financial Education
  - Common Core Standards for ELA, Math
  - State Academic Standards, Reading, Social Studies

- EverFi FutureSmart Standards Alignment:
  - National Jump$tart Standards for Financial Education
  - Common Core Standards for ELA, Math
  - State Academic Standards, Reading, Social Studies, and Career Development

- EverFi Vault Standards Alignment:
  - National Jump$tart Standards for Financial Education
  - Common Core Standards for ELA, Math
  - State Academic Standards, Social Studies
Grade/Course Placement

- EverFi Financial Literacy (High School):
  - JMG
  - Economics
  - Math
  - CTE
- FutureSmart (Middle School):
  - Social Studies
  - Economics
  - Math
  - Grade-specific advisory
- Vault (Elementary School):
  - Social Studies
  - Math
  - Centers
EverFi
Financial Literacy™
For High School

Highlights

• 9 modules, 45 minutes each
• Typically placed in Economics, Business or CTE classes
• Real-life guided practice simulations, like filling out the FAFSA or 1040-EZ forms
• Ability to share budgeting & higher education information with parents

Topic Areas

• Saving
• Banking
• Payment Types
• Credit Score
• Financing Higher Education

Renting vs. Owning
Taxes and Insurance
Consumer Protection
Investing

Grade Level: 9th - 12th
Course Length: 6 - 8 hours
Aligns with state and national Jump$tart and Common Core standards
Highlights

• 7 modules, 30 minutes each
• Typically placed in Economics, Business or Social Studies classes
• Simulation-based learning embedded with real-world decisions
• Companion mobile app to reinforce positive financial behaviors

Topic Areas

• Financial Values & Goal-Setting
• Budgeting and Opportunity Costs
• Saving and Investing
• Payment Types
• Banking
• Risk vs. Return
• Planning for the Future
Vault
Understanding Money™ for Grade School

Grade Level: 4th - 6th
Course Length: 2.5 hours
Aligns with state and national Jump$tart standards

Highlights
- 6 modules, 30 minutes each
- Typically placed in Math, Social Studies or Technology class
- Embedded, performance-based games
- Personalized offline goal-setting activities
- Supplemental lesson plans for teachers

Topics Areas
- Savings Plans
- Setting Financial Goals
- Taxes
- Income
- Budgeting
- Credit vs. Cash
- Managing Risk
- Investing
- Borrowing
- Needs & Wants

Vault
Understanding Money™ for Grade School

Savings Plans
Setting Financial Goals
Taxes
Income
Budgeting
Credit vs. Cash
Managing Risk
Investing
Borrowing
Needs & Wants
Grade Level: 4th - 7th
Course Length: 3 - 5 hours
Aligns with State & Provincial Math/Science standards, NGSS, & CCSS Math

Hockey Scholar™

Highlights

12 modules, 20 minutes each
Typically placed in Math and Science classes
Utilizes game of hockey to explore real-life STEM concepts
Each module structured to reinforce Scientific Method
Bonus STEM Career video content

Topic Areas

• Experimental Variables
• Data & Graphical Analysis
• Calculating Area
• Kinetic & Potential Energy
• Phases of Matter
• Types of Forces
• Body Systems
• Distance vs. Time
• Geometric Constructions
• Coordinate Planes
Ignition
Digital Literacy & Responsibility™

Highlights

7 modules, 30-45 minutes each
Typically placed in Computer/Technology classes
Nuts and bolts of how technology works
Virtual environments and simulations to tackle
Digital Citizenship issues
Interactive My Digital Life capstone game

Topic Areas

• Digital Footprint
• Internet Safety
• Cyberbullying

• Conducting Online Research
• Digital Time Management
• STEM Careers

Grade Level: 6th - 9th
Course Length: 3-4 hours
Aligns with State and ISTE Standards and fulfills CIPA objectives
Implementation Strategies

- Independent Practice
- Review of Content
- Flipped Classroom
- Guided Practice
- Capstone Project
- Introduction to New Material

Implementation Strategies
Next Steps & Support

Contact me with any questions or referrals:

Brett Elwell
Schools Manager, Maine & New Hampshire
belwell@everfi.com
(505) 321-1029
Quick Start Guide

Register Your Instructor Account

- Go to www.everfi.com/register
- Click Teacher and enter your state.
- Search for your school name. Then click Next (Can’t find it? Click “Can’t find your school?”)
- Complete your profile and select your desired course from the dropdown menu.
- Agree to the Terms of Service, click Next, and you’ll see the EverFi Dashboard!

Set Up Classes/Student Registration Codes

- Find the course you want to use and click Add Class.
- Enter the class name (e.g. Period 1 – Grade 8) and all additional information.
- A class registration code will automatically generate, save under Classes & Codes, and be emailed to you. You’ll need this code for the next step.
- Repeat this for all of your classes.

Help Students Self Register

- Students visit www.everfi.com/login and click Student/Learner.
- Students enter class registration code you created and click Next.
  - Student usernames must be unique.
  - Student email addresses are NOT required.
- Click Finished, and get started!
- Students can enroll in multiple courses by entering additional codes in the Add a Course box on the upper right corner of their dashboards and clicking Save.

If you have questions, please contact your local Schools Manager:

Brett Elwell
belwell@everfi.com
(505) 321-1029
Maine Financial Scholars Program

The Maine Financial Scholars Program builds the foundation for students’ future financial well being. Covering everything from common account types to the basics of investing, each module provides bite-sized, instructional animations to make each topic approachable and relatable to students.

In the program, students are immersed in real-life financial scenarios and documentation. Complicated processes – like buying a car or filling out the FAFSA form – are broken down for the student in an easy-to-understand way.

Key Highlights

As a teacher, you receive:
- Real-time student score reports on your teacher dashboard
- Supplemental, offline lesson plans
- Detailed standards alignment guide with your state-specific standards
- Answer Keys for all assessments
- Engaging discussion guides

Your students will receive:
- Engaging animations providing explicit direct instruction on new topics
- Guided practice activities that reinforce financial knowledge and skills
- Engaging, performance-based games
- Immersive, interactive learning experience

Recommended Grade Level: 9-12
Total Modules: 9 (40-50 minutes each)
Total Time: 6-8 hours
Subject Fit: Economics, Business, CTE
Standards Alignment: Jump$tart Standards, U.S. State Financial Literacy Standards

Course Flow

<table>
<thead>
<tr>
<th>Course Start</th>
<th>Module Components</th>
<th>Course End</th>
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<tbody>
<tr>
<td>Pre-Survey (10 mins)</td>
<td>Prediction/Pre-Assessment (2 mins)</td>
<td>Post-Survey (10 mins)</td>
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<tr>
<td></td>
<td>Learning Activities &amp; Animations (30-40 mins)</td>
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</tr>
<tr>
<td></td>
<td>Conclusion/Post-Assessment (2 mins)</td>
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</tbody>
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Learn more about EverFi and EverFi Financial Literacy at EverFi.com/EverFi-FinLit
Course Elements

Pedagogy based on the Universal Design for Learning (UDL) and Teach for Understanding (TFU) frameworks:

- Engaging multi-media content for all types of learners
- Pre, post, and formative assessments for evidence-based learning
- Certificate-based skill development

Select Course Modules

**Filling Out the FAFSA Form** - Students learn first-hand how easy filling out the FAFSA form can be. In this activity, students go through the form step-by-step, answering questions on how to fill out certain sections, where to apply online, and where to go for help if they get stuck.

**Understanding Your Paystub** - You just got your first paycheck, but wait...that number can't be right. In this activity, students practice how to read the components of their paystub, including the effect of taxes and deductions on net pay.

**Can You Afford To Buy A Car?** - That brand new sports car may be calling your name, but there are a lot of things to consider before buying your first car. Students pick a car to buy, and see whether it will push their budget to the limit.

Questions: Contact Brett Elwell
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