Fostering Financial Education in Maine Schools Conference

Coalition Update

May 2019
Our Mission

Our mission is to improve the financial knowledge of Maine citizens, with a special focus on pre-K through college students, including adult learners.

Working collaboratively, the Coalition seeks to increase awareness and provide training and support to Maine educators while also promoting educational resources and fostering communication among agencies and individuals who provide financial education to Maine families.
Our Board

Maine Jump$tart is an all-volunteer 501c3 organization representing Maine’s financial education community and supporters:

- Central Aroostook High School
- Finance Authority of Maine
- Gould Academy
- Infinity FCU
- JMG
- Junior Achievement of Maine
- Machias Savings Bank
- Madison High School
- Maine Bankers Association
- Maine Credit Union League
- Maine DOE
- Maine Office of Securities
- Pierce Atwood LLP
- Town & Country FCU
- UMaine Cooperative Extension
- Western Maine Education Collaborative
A Look Back...
In 2008...

- First official Board meeting was held on July 17, 2008
- Articles of Incorporation were approved on August 4th

What we didn’t have...

  - Sponsors ($25 in our checking account)
  - Limited statewide collaboration
  - A website, mailing address
  - Statewide teacher training opportunities
In 2010...

- Received a major commitment from the Maine Office of Securities to host the first-ever *Fostering Financial Education in Maine Schools Conference*
- The conference was a HUGE success
- Over 150 attendees participated in the inaugural event
Highlights From the Past 10 Years...

**2010**: the founders of the *Fostering Financial Education in Maine Schools Conference* won the *Education at Work Award* from FAME

**2014**: ME JS became the first Coalition in New England to win State Coalition of the Year
Fostering Financial Education in Maine Schools Conference

1,000 teachers trained
5,000 contact hours awarded
$17,000 in substitute teacher reimbursement awarded

Total Reach: 120,000 Students
Financial Educator of the Year Award

2018-2019: Dr. Valerie Ann Waldemarson, Caribou HS
2017-2018: Jeanne Billings, Mt. Ararat HS
2016-2017: Brett Shifrin, Gould Academy
2015-2016: Amanda Peterson, UTC
2014-2015: Katie Hall, Islesboro Central School
2013-2014: April Morrison, Sanford HS
2012-2013: Steve Kautz, Waynflete School
Summer Training

2017: First-ever three-day Financial Foundations for Educators training held in Maine

2018: Regional FinCamp Trainings

2019: Intensive three-day training focused on what our students will need to know in the future
LifeSmarts

• Six statewide competitions held at Unum in Portland

• Over 100 students have participated in the ME Championship

• Seven teams have represented Maine in the National LifeSmarts Competition
2017: New Coalition Website

Web Usage Since Launch:

2016: 1,352 users
2017: 542 users
2018: 3,011 users
Other Accomplishments

- Americorp/VISTA position
- Expansion of Board to include educators
- Jumpstart NEC grants – **12 teachers in 2018**
- New bylaws
- **Over $305,000 in funds raised** to support Maine teachers
- Strengthening of personal finance and economics in the Maine Learning Results
We Even Have a Comic Strip...

$pent

by Kautz & Grabar

WELCOME TO THE 10TH ANNUAL...

INTEREST

YIIRK

NET

TAXES

BUDGETING

CREDIT

INSURANCE

DEBT

...SOMEONE'S GLAD YOU ARE HERE.
A Look Ahead...
Future Goals

- Expansion of year-round training opportunities
- Creation of regional educator cohort groups and training
- Expansion of educator grants
- Expanded collaboration with other New England Coalitions
- Support Project Groundswell and NGPF goals

Increase access to, and quality of, financial education in Maine Schools
How Can You Help?

• Promote financial education in your community – especially in your school district
• Spread the word – school boards, PTA’s, local businesses
• Share your ideas, resources, and support
• Consider attending a summer training session
• Tell us about your great work!
2019 Sponsors
Contact Information

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