Introductions

• Jill Jamison, Director of Operations
  Junior Achievement of Maine
• Jenna Jeffrey, Marketing & Events Coordinator
  Junior Achievement of Maine
• Christine Stults, Guidance Counselor
  Memorial Middle School (South Portland)
Summary

• Overview of JA Mission, Programming, & Impact
• Educator’s Perspective
• Job Shadow Day
• Launch Lesson
• Titan Challenge
• Volunteer & Teachers Tips
• “Pilot” in your school
• Next Steps: Request a program!
• Connect with us!
• Questions?
Purpose is to **inspire, prepare, & empower** young people to succeed in a global economy.
Why JA?

Fewer than 5% of K-12 students are exposed to entrepreneurship in school, while more than 90% of Maine jobs are in small businesses.
What skills do students learn?
JA by the Numbers

12,618 students served

Elementary 6,413
Middle 5,789
High 416

2,064 more students served than last school year

Which equals 20% student growth

131 schools

68,346 instructional hours

498 volunteers

144 organizations
Elementary Programs

Ourselves
Our Families
Our Community
Our City
Our Region
More Than Money
Our Nation
Middle School Programs

It’s My Future
Economics for Success
Global Marketplace
It’s My Business!
High School Programs

Be Entrepreneurial
Career Success
Exploring Economics
Personal Finance
{Launch Lesson}
{Titan Challenge}
Educator’s Perspective

• How does JA in a Day Align with our Core Standards?
• Matching Content
• Why We Continue to Partner with JA
• Impact JA and Other Financial Resources have had on our Students
• Utilizing JA
JA Titan Challenge
JA Job Shadow Day
Launch Lesson
Volunteer Tips

• Communication is KEY
• Look at materials ahead of time
• Don’t forget the kit
• HAVE FUN!
Teacher Tips

• Communication is KEY
• Share classroom rules with volunteer ahead of time
• Stay in classroom at all times
• Help make connections between content shared by volunteers, & what students are already learning
Pilot a Program

• Interested in learning more but not sure you’d like to commit an entire grade level?
• Pilot a program in one classroom
• JA works with you to identify best program
Next Steps

• Leave your contact information today
• Visit: www.jamaine.org
• Email: jjamison@jamaine.org
• Request a program!
Connect with JA Maine!

- JA Maine Website: [www.jamaine.org](http://www.jamaine.org)

  - [Facebook](https://www.facebook.com/JuniorAchievementMaine)
  - @JAofMaine
  - [LinkedIn](https://www.linkedin.com/in/junior-achievement-of-maine)
  - LinkedIn JA volunteers
  - [Instagram](https://www.instagram.com/jaofmaine)
  - @jaofmaine
Questions?

Thank you for coming and making my class more fun!