



Maine Jump\$tart Coalition
 2014 National Jump\$tart Coalition
 State Coalition of the Year

Fostering Financial Education in Maine Schools Conference Agenda

Cross Insurance Center - May 8, 2014

7:30 – 8:00	Registration & Exhibitor Breakfast - Ballrooms 5, 6, & 7		
8:00 – 8:30	Welcome - Ballrooms 5, 6, & 7		
8:30 – 9:30	Keynote Presentation: <i>The Top 11 Personal Finance Concepts for Kids</i> - Steve Kautz, Math and Personal Finance Teacher at Waynflete School and 2013 Maine Jump\$tart Educator of the Year - Ballrooms 5, 6, & 7		
9:30 – 10:00	Morning Exhibitor Break - Ballrooms 5, 6, & 7		
10:00 – 11:00	General Session: Teaching Strategies Networking Activity - Ballrooms 5, 6, & 7		
11:00 – 12:00	Ballrooms 5, 6, & 7	Meeting Rooms 1 & 2	Meeting Rooms 3 & 4
	From Ponzi to Madoff: How to Teach Your Students About Fraud and Scams (and hopefully have some fun in the process!) - Judith Shaw, Esq., Securities Administrator, Maine Office of Securities	The Best of the Web: Online Resources for Teaching Personal Finance - Dr. Julie Heath, Director, Economics Center, University of Cincinnati	Give Me A Little Credit! - William Cheeks, Regional Consultant-- Jump\$tart Coalition for Financial Literacy and President, ABBA Associates Inc.
12:00 – 1:00	Lunch and Teacher of the Year Presentation - Ballrooms 5, 6, & 7		
1:00 – 2:00	Ballrooms 5, 6, & 7	Meeting Rooms 1 & 2	Meeting Rooms 3 & 4
	Engaging High School Students through Entrepreneurship Education - Integrating Personal Finance Education into Curriculum - Amanda Peterson, M.ed, Business and Entrepreneurship Instructor, United Technologies Center	Financial Fitness – A Money Management Experience - Jon Paradise, Government and Public Affairs Manager, Maine Credit Union League	The Basics of Investing: Financial Education for Educators - Edward Moran, Examiner-in-Charge, Maine Office of Securities
2:00 – 2:30	Exhibitor Cookie Break - Ballrooms 5, 6, & 7		
2:30 – 3:30	Ballrooms 5, 6, & 7	Meeting Rooms 1 & 2	Meeting Rooms 3 & 4
	Getting Out of Your Own Way: Understanding and Overcoming Common Psychological Barriers to Sound Financial Management - Sarah Newcomb, Personal Financial Planner, UMaine Doctoral Candidate	Teach Children to Save Day – Making an Impact with “Train the Trainer” - Marjorie E Gray, Vice President, Product Development and Research, Bar Harbor Bank & Trust & Halda Stout, Guidance Activities Coordinator, Erskine Academy	Connecting to the Core through the Stock Market Game - Elizabeth Reidel, National Director Stock Market Game Program
3:30	Closing Remarks & Raffle Drawing - Ballrooms 5, 6, & 7		

Session Descriptions

Teach Children to Save Day – Making an Impact with “Train the Trainer”

Most teachers don't want another initiative added to their plates, yet we want children of all ages to realize the importance of saving money. By collaborating with your local bank or credit union resources you can have the best of both worlds. Come see how high school students working alongside bank employees teach middle and elementary school children how to save.

From Ponzi to Madoff: How to Teach Your Students About Fraud and Scams

While recent history has included some notable con artists, financial fraud has a long and complex history in the U.S. This session is designed to give financial educators a one-day crash course that they can share with their students in how some of the most successful fraudsters managed to steal millions of dollars. This session will also include a creative activity to do with your students and resources that can help you in the classroom.

The Basics of Investing: Financial Education for Educators

Do you have questions about your own investing and retirement planning? Do you feel that you could benefit from additional advice and answers to everyday financial questions from a professional? If so, you are not alone. According to a 2012 financial literacy survey, 4 in 5 adults feel the same way. This session will provide an overview of basic investing and retirement concepts that educators can apply in their own lives. Get your questions answered by someone who has been in the financial services industry for almost 20 years and learn what resources are available to help you along the way.

Getting Out of Your Own Way: Understanding and Overcoming Common Psychological Barriers to Sound Financial Management

When it comes to money, we all have issues, but some are easier to deal with than others. In this session, we will discuss how several common psychological factors interfere with healthy money management habits, and learn how a few simple 'hacks' can change the way you think about and deal with your money.

Connecting to the Core through the Stock Market Game

The SIFMA Foundation's acclaimed Stock Market Game™ program is an online simulation of the global capital markets that engages students grades 4-12 in the world of economics, investing and personal finance, and prepares them for financially independent futures. This session will provide a guided tour of The Stock Market Game program and reveal its value as a classroom teaching tool. Lesson plans and additional resources from the Teacher Support Center will be presented. This session will highlight techniques used by teachers to incorporate the Stock Market Game program into an interdisciplinary curriculum meeting Common Core standards.

The Best of the Web: Online Resources for Teaching Personal Finance

Looking for good financial literacy resources? Look no further than your keyboard. There are many high-quality financial literacy materials available online, at no cost. This session will direct you to resources that you can implement in your classrooms immediately, as well as those that meet Common Core standards.

Financial Fitness – A Money Management Experience

Are you interested in learning more about the Maine Credit Union League's Financial Fitness Fairs? If so, here is your opportunity! This session titled "Financial Fitness Fair Overview" will provide participants with information regarding the award-winning, half-day fairs that are offered to high school juniors and seniors. First created in 2004 by Maine's credit unions, more than 100 fairs have been held with nearly 25,000 high school students participating in one of these fairs in the past ten years. The Fairs are provided at no charge by Maine's credit unions. Come learn about this successful tool and how it could benefit your school and students.

Give Me A Little Credit!

In this session, you will learn some information on how to discuss credit with students. Information will be shared on obtaining credit cards, buying a car and most importantly you will learn details on the credit report from a credit reporting professional who spent 34 plus years with a national credit reporting agency.

Engaging High School Students through Entrepreneurship Education - Integrating Personal Finance Education into Curriculum

We are in an era when the pace and quantity of change is exponentially increasing, however, students' expectations and level of understanding have simultaneously shifted. In this session you will hear from one instructor and several students who are experimenting and developing ways to more fully engage all students in the learning process with a strong foundation of personal finance spread throughout their curriculum. While the topics of the curriculum are familiar, the style and presentation sequence reflect current new media trends, technological evolution and the various business climates students will encounter, ranging from traditional and formal to innovative and flexible. They will also show how they have built personal finance education into their daily work around their business course. Session topics include: incorporating LifeSmarts into a curriculum, importance of activity based career exploration, utilization of social media/digital tools in teaching, college is a business-how students view their finances for college, & empowering students to accept consequences of choices.