



Introductions

- Jill Jamison, Director of Operations
Junior Achievement of Maine
- Jenna Jeffrey, Marketing & Events Coordinator
Junior Achievement of Maine
- Christine Stults, Guidance Counselor
Memorial Middle School (South Portland)

Summary

- Overview of JA Mission, Programming, & Impact
- Educator's Perspective
- Job Shadow Day
- Launch Lesson
- Titan Challenge
- Volunteer & Teachers Tips
- “Pilot” in your school
- Next Steps: Request a program!
- Connect with us!
- Questions?

Purpose is to **inspire, prepare, & empower** young people to succeed in a global economy.

Financial Literacy



Entrepreneurship



Work Readiness

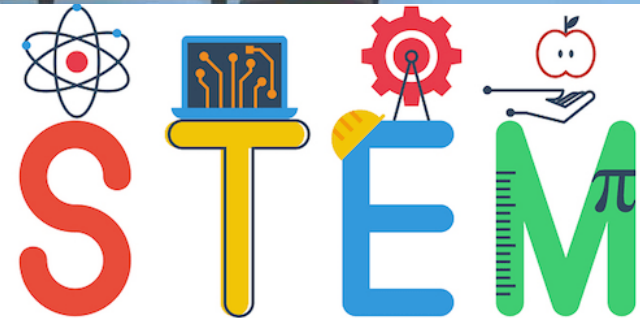


Why JA?



Fewer than **5%** of K-12 students are exposed to entrepreneurship in school, while more than **90%** of Maine jobs are in small businesses.

What skills do students learn?



JA

by the
Numbers

12,618
STUDENTS
SERVED



ELEMENTARY 6,413
MIDDLE 5,789
HIGH 416

2,064
MORE STUDENTS
SERVED THAN LAST
SCHOOL YEAR



WHICH EQUALS 20%
STUDENT GROWTH

131
SCHOOLS



68,346
INSTRUCTIONAL
HOURS

498
VOLUNTEERS



144
ORGANIZATIONS

Elementary Programs

Ourselfs
Our Families
Our Community
Our City
Our Region
More Than Money
Our Nation



Middle School Programs

It's My Future
Economics for Success
Global Marketplace
It's My Business!



High School Programs

Be Entrepreneurial
Career Success
Exploring Economics
Personal Finance
{Launch Lesson}
{Titan Challenge}



Educator's Perspective

- How does JA in a Day Align with our Core Standards?
- Matching Content
- Why We Continue to Partner with JA
- Impact JA and Other Financial Resources have had on our Students
- Utilizing JA

JA Titan Challenge



JA Job Shadow Day



Launch Lesson



Volunteer Tips

- Communication is KEY
- Look at materials ahead of time
- Don't forget the kit
- HAVE FUN!



Teacher Tips

- Communication is KEY
- Share classroom rules with volunteer ahead of time
- Stay in classroom at all times
- Help make connections between content shared by volunteers, & what students are already learning

Pilot a Program

- Interested in learning more but not sure you'd like to commit an entire grade level?
- Pilot a program in one classroom
- JA works with you to identify best program

Next Steps



- Leave your contact information today
- Visit: www.jamaine.org
- Email: jjamison@jamaine.org
- Request a program!

Connect with JA Maine!

- JA Maine Website: www.jamaine.org



[Junior Achievement of Maine](#)



@JAofMaine



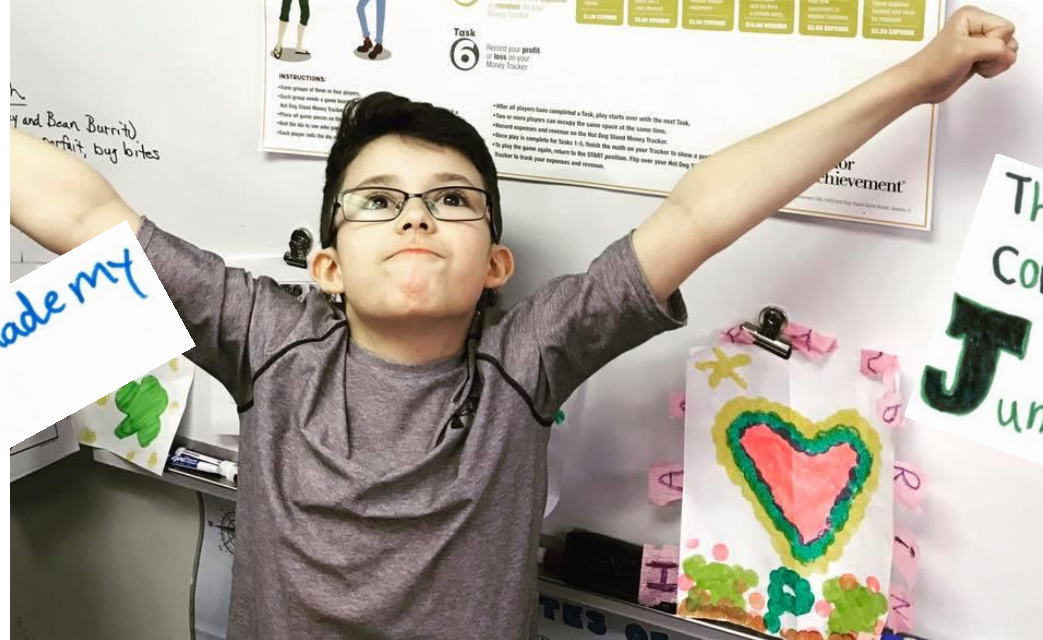
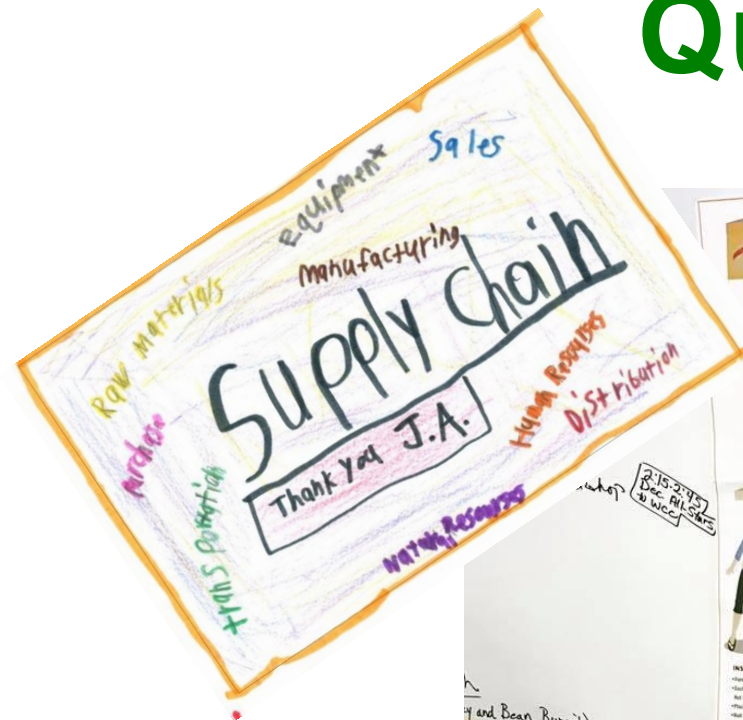
[LinkedIn](#) & [LinkedIn JA volunteers](#)



@jaofmaine

Questions?

Thank you for coming
and making nappynees
into my class



Junior Achievement Made my
Class more fun!!!

Thank you for
Coming to our class
Junior **A**chievement