



# *Fostering Financial Education in Maine Schools Conference*

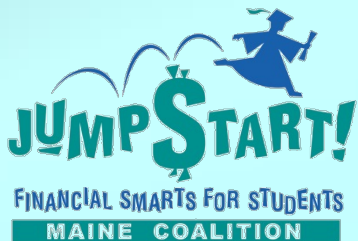
## **Coalition Update**

May 2019

# Our Mission

*Our mission is to improve the financial knowledge of Maine citizens, with a special focus on pre-K through college students, including adult learners.*

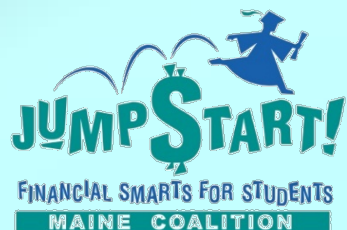
*Working collaboratively, the Coalition seeks to increase awareness and provide training and support to Maine educators while also promoting educational resources and fostering communication among agencies and individuals who provide financial education to Maine families.*



# Our Board

***Maine Jump\$tart is an all-volunteer 501c3 organization representing Maine's financial education community and supporters:***

- *Central Aroostook High School*
- *Finance Authority of Maine*
- *Gould Academy*
- *Infinity FCU*
- *JMG*
- *Junior Achievement of Maine*
- *Machias Savings Bank*
- *Madison High School*
- *Maine Bankers Association*
- *Maine Credit Union League*
- *Maine DOE*
- *Maine Office of Securities*
- *Pierce Atwood LLP*
- *Town & Country FCU*
- *UMaine Cooperative Extension*
- *Western Maine Education Collaborative*



# A Look Back...

## In 2008...

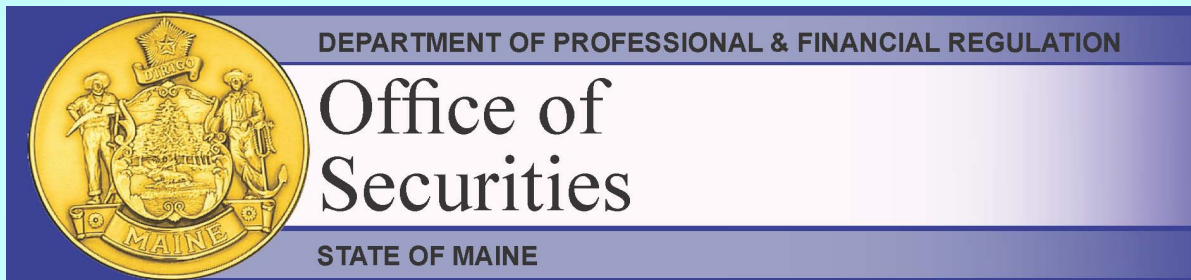
- First official Board meeting was held on July 17, 2008
- Articles of Incorporation were approved on August 4th

## What we didn't have...

- Sponsors (\$25 in our checking account)
- Limited statewide collaboration
- A website, mailing address
- Statewide teacher training opportunities

## In 2010...

- Received a major commitment from the Maine Office of Securities to host the first-ever *Fostering Financial Education in Maine Schools Conference*
- The conference was a HUGE success
- Over 150 attendees participated in the inaugural event



# Highlights From the Past 10 Years...

**2010:** the founders of the *Fostering Financial Education in Maine Schools Conference* won the ***Education at Work Award*** from FAME



**2014:** ME JS became the first Coalition in New England to win State Coalition of the Year





# Fostering Financial Education in Maine Schools Conference



**1,000** teachers trained

**5,000** contact hours awarded

**\$17,000** in substitute  
teacher reimbursement  
awarded

**Total Reach: 120,000  
Students**



# Financial Educator of the Year Award

**2018-2019:** Dr. Valerie Ann Waldemarson,  
Caribou HS

**2017-2018:** Jeanne Billings, Mt. Ararat HS

**2016-2017:** Brett Shifrin, Gould Academy

**2015-2016:** Amanda Peterson, UTC

**2014-2015:** Katie Hall, Islesboro Central School

**2013-2014:** April Morrison, Sanford HS

**2012-2013:** Steve Kautz, Waynflete School



# Summer Training

**2017:** First-ever three-day *Financial Foundations for Educators* training held in Maine

**2018:** Regional FinCamp Trainings

**2019:** Intensive three-day training focused on what our students will need to know in the future



# LifeSmarts

- **Six statewide competitions** held at Unum in Portland
- **Over 100 students** have participated in the ME Championship
- **Seven teams** have represented Maine in the National LifeSmarts Competition



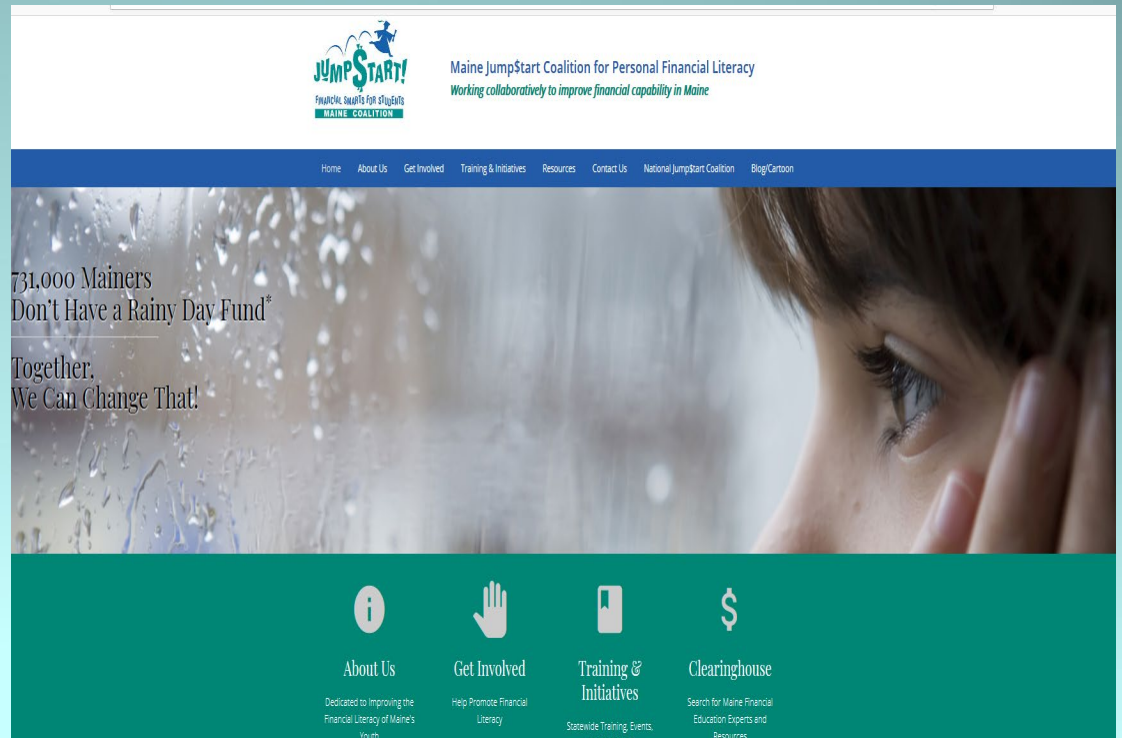
# 2017: New Coalition Website

## Web Usage Since Launch:

2016: **1,352** users

2017: **542** users

2018: **3,011** users



# Other Accomplishments

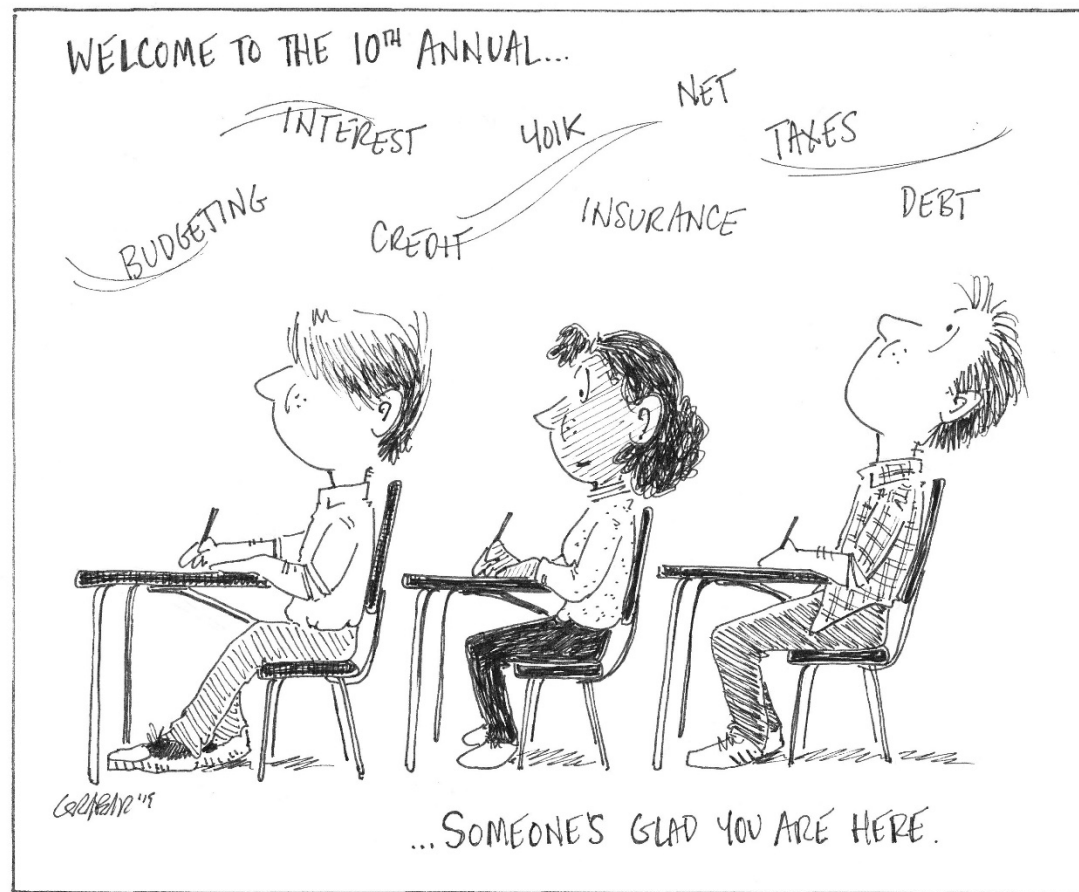
- Americorp/VISTA position
- Expansion of Board to include educators
- Jumpstart NEC grants – **12 teachers in 2018**
- New bylaws
- **Over \$305,000 in funds raised** to support Maine teachers
- Strengthening of personal finance and economics in the Maine Learning Results



# We Even Have a Comic Strip...

\$pent

by Kautz & Grabar



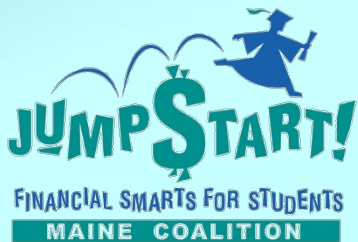
# A Look Ahead...



## Future Goals

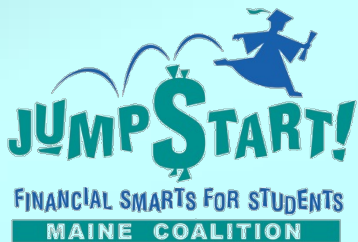
- Expansion of year-round training opportunities
- Creation of regional educator cohort groups and training
- Expansion of educator grants
- Expanded collaboration with other New England Coalitions
- Support Project Groundswell and NGPF goals

**Increase access to, and quality of,  
financial education in Maine Schools**

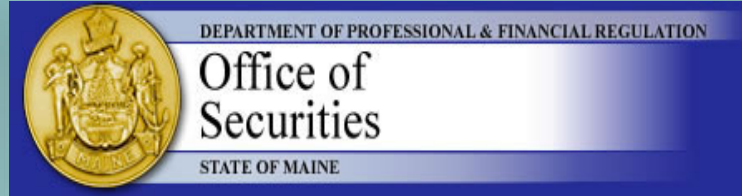


# How Can You Help?

- Promote financial education in your community – especially in your school district
- Spread the word – school boards, PTA's, local businesses
- Share your ideas, resources, and support
- Consider attending a summer training session
- Tell us about your great work!



# 2019 Sponsors



# Contact Information

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